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HELLO THERE!

My name is Piper La Rocca, hailing from Santa Barbara, CA, I am an illustrator and concept artist, creating primarily digital art, focusing on fantasy and alternate realities.

In my art, I create a respite for other people, as well as myself. My work is a direct reflection of a desire for peace in a very busy, cluttered mind, outsourcing a glimmer of calm into a work of art. My art is meant to be a lull in time, something that makes the world come to rest, even just for a second.

Piper 'Loan' is pronounced: LOW-ON

EDUCATION

*Savannah College of
Art and Design*

BFA - Illustration
Magna Cum Laude
June 2023

SCAN TO VIEW MY PORTFOLIO!



PIPER LOAN ILLUSTRATIONS

Illustrator · Concept Artist

WORK EXPERIENCE



*Freelance / Personal Art Brand
2017 - current*

- Used Photoshop to design greeting cards that were sold online and in-person
- Commissions - Digital
- Freelance work - Illustrations, Logo Design, Website Design, and Painting
 - Designed 1 Website using Wix
 - Currently Working on 2 websites through Squarespace
 - Developed/Enhanced Branding



*Hope Ranch Beachy Bites Snack Shack - Manager
2017*

- Developed a menu, food promotions, and presentations for special events
- Trained and supervised employees
- Created a visual identity for the snack shack
- Provided customer service

TECHNICAL SKILLS

Adobe Photoshop
Adobe Illustrator
Procreate
Concept Design
Ideation
Character Design
Prop/Asset Design
Monster/Creature Design
Graphic Design

PROFESSIONAL SKILLS

Collaboration
Flexible & Versatile
Multitasking
Organization
Strong Communication
Teamwork
Passionate & Driven
Eager to Learn